

Recreation Expenditures

Village of Plainfield, IL 5-10-15 Minute Drive Time
 15101 S Route 59, Plainfield, Illinois, 60544
 Drive Time: 5 minute radius

Latitude: 41.60844
 Longitude: -88.20214

Demographic Summary		2014	2019
Population		18,329	19,252
Households		5,987	6,251
Families		4,821	5,019
Median Age		36.3	36.6
Median Household Income		\$98,015	\$107,759
		Spending Potential Index	Average Amount Spent
			Total
Entertainment/Recreation Fees and Admissions		175	\$6,619,851
Admission to Movies, Theater, Opera, Ballet		163	\$1,562,774
Admission to Sporting Events, excl.Trips		177	\$689,196
Fees for Participant Sports, excl.Trips		178	\$1,250,195
Fees for Recreational Lessons		186	\$1,334,857
Membership Fees for Social/Recreation/Civic Clubs		178	\$1,778,758
Dating Services		117	\$4,070
Rental of Video Cassettes and DVDs		151	\$207,949
Toys & Games		152	\$1,087,760
Toys and Playground Equipment		152	\$1,027,057
Play Arcade Pinball/Video Games		146	\$26,240
Online Entertainment and Games		147	\$34,463
Recreational Vehicles and Fees		164	\$2,088,599
Docking and Landing Fees for Boats and Planes		183	\$104,539
Camp Fees		188	\$364,937
Purchase of RVs or Boats		158	\$1,542,594
Rental of RVs or Boats		174	\$76,529
Sports, Recreation and Exercise Equipment		147	\$1,617,974
Exercise Equipment and Gear, Game Tables		142	\$634,124
Bicycles		170	\$297,437
Camping Equipment		94	\$93,494
Hunting and Fishing Equipment		154	\$378,324
Winter Sports Equipment		160	\$55,648
Water Sports Equipment		160	\$60,632
Other Sports Equipment		143	\$66,559
Rental/Repair of Sports/Recreation/Exercise Equipment		177	\$31,756
Photographic Equipment and Supplies		170	\$806,457
Film		165	\$11,429
Film Processing		164	\$117,721
Photographic Equipment		174	\$402,416
Photographer Fees/Other Supplies & Equip Rental/Repair		167	\$274,892
Reading		154	\$1,369,760
Magazine/Newspaper Subscriptions		152	\$483,824
Magazine/Newspaper Single Copies		137	\$124,455
Books		158	\$589,574
Digital Book Readers		164	\$171,907

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Recreation Expenditures

Village of Plainfield, IL 5-10-15 Minute Drive Time
 15101 S Route 59, Plainfield, Illinois, 60544
 Drive Time: 10 minute radius

Latitude: 41.60844
 Longitude: -88.20214

Demographic Summary		2014	2019
Population		153,048	155,941
Households		48,201	48,992
Families		39,189	39,712
Median Age		34.5	34.6
Median Household Income		\$87,985	\$99,663
		Spending Potential Index	Average Amount Spent
		Index	Total
Entertainment/Recreation Fees and Admissions		163	\$49,419,501
Admission to Movies, Theater, Opera, Ballet		155	\$11,981,091
Admission to Sporting Events, excl.Trips		160	\$5,005,285
Fees for Participant Sports, excl.Trips		168	\$9,536,292
Fees for Recreational Lessons		168	\$9,711,187
Membership Fees for Social/Recreation/Civic Clubs		163	\$13,151,568
Dating Services		122	\$34,078
Rental of Video Cassettes and DVDs		151	\$1,665,177
Toys & Games		146	\$8,397,135
Toys and Playground Equipment		146	\$7,925,330
Play Arcade Pinball/Video Games		142	\$204,583
Online Entertainment and Games		141	\$267,221
Recreational Vehicles and Fees		152	\$15,543,634
Docking and Landing Fees for Boats and Planes		158	\$728,348
Camp Fees		162	\$2,542,616
Purchase of RVs or Boats		149	\$11,701,136
Rental of RVs or Boats		161	\$571,533
Sports, Recreation and Exercise Equipment		140	\$12,418,476
Exercise Equipment and Gear, Game Tables		132	\$4,758,678
Bicycles		162	\$2,279,939
Camping Equipment		92	\$736,013
Hunting and Fishing Equipment		152	\$2,995,282
Winter Sports Equipment		152	\$425,731
Water Sports Equipment		151	\$459,791
Other Sports Equipment		137	\$514,901
Rental/Repair of Sports/Recreation/Exercise Equipment		172	\$248,141
Photographic Equipment and Supplies		163	\$6,226,733
Film		158	\$88,382
Film Processing		153	\$885,769
Photographic Equipment		169	\$3,142,974
Photographer Fees/Other Supplies & Equip Rental/Repair		159	\$2,109,608
Reading		145	\$10,353,795
Magazine/Newspaper Subscriptions		140	\$3,574,986
Magazine/Newspaper Single Copies		129	\$944,405
Books		150	\$4,508,584
Digital Book Readers		157	\$1,325,820

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Recreation Expenditures

Village of Plainfield, IL 5-10-15 Minute Drive Time
 15101 S Route 59, Plainfield, Illinois, 60544
 Drive Time: 15 minute radius

Latitude: 41.60844
 Longitude: -88.20214

Demographic Summary		2014	2019
Population		349,513	357,013
Households		112,078	114,197
Families		87,518	88,930
Median Age		34.8	35.2
Median Household Income		\$82,984	\$93,568
		Spending Potential Index	Average Amount Spent
		Index	Total
Entertainment/Recreation Fees and Admissions		158	\$111,992,047
Admission to Movies, Theater, Opera, Ballet		152	\$27,368,720
Admission to Sporting Events, excl.Trips		156	\$11,337,938
Fees for Participant Sports, excl.Trips		163	\$21,480,647
Fees for Recreational Lessons		164	\$21,994,744
Membership Fees for Social/Recreation/Civic Clubs		159	\$29,727,634
Dating Services		126	\$82,364
Rental of Video Cassettes and DVDs		148	\$3,800,681
Toys & Games		143	\$19,174,052
Toys and Playground Equipment		143	\$18,082,527
Play Arcade Pinball/Video Games		142	\$474,916
Online Entertainment and Games		140	\$616,609
Recreational Vehicles and Fees		146	\$34,665,952
Docking and Landing Fees for Boats and Planes		153	\$1,636,633
Camp Fees		160	\$5,809,069
Purchase of RVs or Boats		142	\$25,927,962
Rental of RVs or Boats		157	\$1,292,288
Sports, Recreation and Exercise Equipment		136	\$28,008,876
Exercise Equipment and Gear, Game Tables		129	\$10,805,731
Bicycles		158	\$5,177,695
Camping Equipment		89	\$1,651,537
Hunting and Fishing Equipment		145	\$6,664,871
Winter Sports Equipment		147	\$961,463
Water Sports Equipment		146	\$1,034,378
Other Sports Equipment		134	\$1,168,264
Rental/Repair of Sports/Recreation/Exercise Equipment		163	\$544,937
Photographic Equipment and Supplies		159	\$14,083,399
Film		153	\$199,123
Film Processing		148	\$1,996,107
Photographic Equipment		164	\$7,095,151
Photographer Fees/Other Supplies & Equip Rental/Repair		155	\$4,793,018
Reading		142	\$23,582,897
Magazine/Newspaper Subscriptions		137	\$8,125,319
Magazine/Newspaper Single Copies		128	\$2,188,833
Books		147	\$10,269,711
Digital Book Readers		152	\$2,999,033

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