

Village of Plainfield, IL 5-10-15 Minute Drive Time  
 15101 S Route 59, Plainfield, Illinois, 60544  
 Drive Time: 5 minute radius

Latitude: 41.60844  
 Longitude: -88.20214

Top Tapestry Segments	Percent	Demographic Summary	2014	2019
Boomburbs (1C)	32.2%	Population	18,329	19,252
Soccer Moms (4A)	19.3%	Households	5,987	6,251
Savvy Suburbanites (1D)	10.5%	Families	4,821	5,019
In Style (5B)	9.9%	Median Age	36.3	36.6
Professional Pride (1B)	9.8%	Median Household Income	\$98,015	\$107,759
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		102	\$2,291.01	\$13,716,295
Men's		100	\$424.40	\$2,540,912
Women's		89	\$696.98	\$4,172,800
Children's		109	\$398.41	\$2,385,257
Footwear		73	\$326.88	\$1,957,027
Watches & Jewelry		168	\$237.59	\$1,422,433
Apparel Products and Services (1)		217	\$206.76	\$1,237,866
<b>Computer</b>				
Computers and Hardware for Home Use		157	\$329.88	\$1,974,975
Portable Memory		153	\$8.03	\$48,068
Computer Software		157	\$31.04	\$185,856
Computer Accessories		157	\$29.33	\$175,588
<b>Entertainment &amp; Recreation</b>		159	\$5,126.83	\$30,694,354
Fees and Admissions		175	\$1,105.70	\$6,619,851
Membership Fees for Clubs (2)		178	\$297.10	\$1,778,758
Fees for Participant Sports, excl. Trips		178	\$208.82	\$1,250,195
Admission to Movie/Theatre/Opera/Ballet		163	\$261.03	\$1,562,774
Admission to Sporting Events, excl. Trips		177	\$115.12	\$689,196
Fees for Recreational Lessons		186	\$222.96	\$1,334,857
Dating Services		117	\$0.68	\$4,070
TV/Video/Audio		145	\$1,854.33	\$11,101,878
Cable and Satellite Television Services		141	\$1,233.60	\$7,385,590
Televisions		152	\$219.58	\$1,314,633
Satellite Dishes		150	\$2.30	\$13,746
VCRs, Video Cameras, and DVD Players		151	\$16.20	\$96,980
Miscellaneous Video Equipment		189	\$19.77	\$118,389
Video Cassettes and DVDs		150	\$46.93	\$280,976
Video Game Hardware/Accessories		146	\$32.80	\$196,364
Video Game Software		147	\$39.49	\$236,417
Streaming/Downloaded Video		170	\$9.56	\$57,210
Rental of Video Cassettes and DVDs		151	\$34.73	\$207,949
Installation of Televisions		205	\$2.23	\$13,351
Audio (3)		158	\$189.58	\$1,135,005
Rental and Repair of TV/Radio/Sound Equipment		144	\$7.56	\$45,267
Pets		174	\$962.68	\$5,763,582
Toys and Games (4)		152	\$181.69	\$1,087,760
Recreational Vehicles and Fees (5)		164	\$348.86	\$2,088,599
Sports/Recreation/Exercise Equipment (6)		147	\$270.25	\$1,617,974
Photo Equipment and Supplies (7)		170	\$134.70	\$806,457
Reading (8)		154	\$228.79	\$1,369,760
Catered Affairs (9)		171	\$39.84	\$238,494
<b>Food</b>		150	\$12,400.89	\$74,244,107
Food at Home		146	\$7,454.49	\$44,630,056
Bakery and Cereal Products		146	\$1,038.05	\$6,214,816
Meats, Poultry, Fish, and Eggs		145	\$1,627.00	\$9,740,862
Dairy Products		148	\$809.63	\$4,847,263
Fruits and Vegetables		148	\$1,425.31	\$8,533,331
Snacks and Other Food at Home (10)		146	\$2,554.50	\$15,293,783
Food Away from Home		154	\$4,946.39	\$29,614,051
Alcoholic Beverages		153	\$830.54	\$4,972,424
Nonalcoholic Beverages at Home		143	\$694.66	\$4,158,948

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	151	\$4,052.67	\$24,263,344
Vehicle Loans	158	\$6,538.31	\$39,144,882
<b>Health</b>			
Nonprescription Drugs	147	\$184.62	\$1,105,330
Prescription Drugs	145	\$701.54	\$4,200,123
Eyeglasses and Contact Lenses	155	\$135.86	\$813,368
<b>Home</b>			
Mortgage Payment and Basics (11)	177	\$16,202.66	\$97,005,318
Maintenance and Remodeling Services	171	\$2,811.27	\$16,831,048
Maintenance and Remodeling Materials (12)	157	\$460.35	\$2,756,134
Utilities, Fuel, and Public Services	146	\$7,192.96	\$43,064,230
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	153	\$146.58	\$877,594
Furniture	162	\$814.68	\$4,877,506
Rugs	166	\$39.90	\$238,874
Major Appliances (14)	161	\$421.34	\$2,522,557
Housewares (15)	125	\$87.97	\$526,672
Small Appliances	147	\$65.74	\$393,559
Luggage	168	\$15.07	\$90,210
Telephones and Accessories	158	\$77.24	\$462,406
<b>Household Operations</b>			
Child Care	175	\$762.29	\$4,563,850
Lawn and Garden (16)	159	\$673.30	\$4,031,051
Moving/Storage/Freight Express	146	\$105.34	\$630,645
Housekeeping Supplies (17)	149	\$1,046.13	\$6,263,190
<b>Insurance</b>			
Owners and Renters Insurance	160	\$784.88	\$4,699,103
Vehicle Insurance	150	\$1,772.35	\$10,611,086
Life/Other Insurance	166	\$746.72	\$4,470,586
Health Insurance	151	\$3,899.91	\$23,348,761
Personal Care Products (18)	153	\$695.45	\$4,163,678
School Books and Supplies (19)	154	\$270.56	\$1,619,853
Smoking Products	120	\$542.35	\$3,247,079
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	154	\$6,082.55	\$36,416,210
Gasoline and Motor Oil	147	\$5,036.48	\$30,153,430
Vehicle Maintenance and Repairs	154	\$1,676.49	\$10,037,135
<b>Travel</b>			
Airline Fares	169	\$785.15	\$4,700,665
Lodging on Trips	170	\$750.81	\$4,495,099
Auto/Truck/Van Rental on Trips	181	\$59.47	\$356,045
Food and Drink on Trips	165	\$747.76	\$4,476,828

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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Top Tapestry Segments	Percent	Demographic Summary	2014	2019
Up and Coming Families (7A)	23.6%	Population	153,048	155,941
Boomburbs (1C)	23.4%	Households	48,201	48,992
Soccer Moms (4A)	14.1%	Families	39,189	39,712
Professional Pride (1B)	10.1%	Median Age	34.5	34.6
Midlife Constants (5E)	9.1%	Median Household Income	\$87,985	\$99,663
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		97	\$2,192.39	\$105,675,326
Men's		95	\$400.87	\$19,322,184
Women's		84	\$660.47	\$31,835,519
Children's		107	\$389.21	\$18,760,523
Footwear		71	\$314.61	\$15,164,467
Watches & Jewelry		160	\$226.32	\$10,909,018
Apparel Products and Services (1)		211	\$200.90	\$9,683,614
<b>Computer</b>				
Computers and Hardware for Home Use		150	\$316.38	\$15,249,796
Portable Memory		148	\$7.75	\$373,507
Computer Software		155	\$30.51	\$1,470,432
Computer Accessories		150	\$27.88	\$1,343,864
<b>Entertainment &amp; Recreation</b>				
Fees and Admissions		151	\$4,875.86	\$235,021,322
Fees and Admissions		163	\$1,025.28	\$49,419,501
Membership Fees for Clubs (2)		163	\$272.85	\$13,151,568
Fees for Participant Sports, excl. Trips		168	\$197.84	\$9,536,292
Admission to Movie/Theatre/Opera/Ballet		155	\$248.57	\$11,981,091
Admission to Sporting Events, excl. Trips		160	\$103.84	\$5,005,285
Fees for Recreational Lessons		168	\$201.47	\$9,711,187
Dating Services		122	\$0.71	\$34,078
TV/Video/Audio		141	\$1,794.24	\$86,484,337
Cable and Satellite Television Services		137	\$1,195.85	\$57,641,120
Televisions		147	\$212.39	\$10,237,463
Satellite Dishes		143	\$2.19	\$105,778
VCRs, Video Cameras, and DVD Players		146	\$15.57	\$750,254
Miscellaneous Video Equipment		181	\$18.97	\$914,320
Video Cassettes and DVDs		147	\$46.12	\$2,222,913
Video Game Hardware/Accessories		145	\$32.72	\$1,577,153
Video Game Software		144	\$38.61	\$1,861,088
Streaming/Downloaded Video		167	\$9.39	\$452,486
Rental of Video Cassettes and DVDs		151	\$34.55	\$1,665,177
Installation of Televisions		183	\$2.00	\$96,361
Audio (3)		148	\$178.46	\$8,602,099
Rental and Repair of TV/Radio/Sound Equipment		142	\$7.43	\$358,124
Pets		166	\$920.99	\$44,392,536
Toys and Games (4)		146	\$174.21	\$8,397,135
Recreational Vehicles and Fees (5)		152	\$322.48	\$15,543,634
Sports/Recreation/Exercise Equipment (6)		140	\$257.64	\$12,418,476
Photo Equipment and Supplies (7)		163	\$129.18	\$6,226,733
Reading (8)		145	\$214.80	\$10,353,795
Catered Affairs (9)		159	\$37.04	\$1,785,176
<b>Food</b>				
Food at Home		144	\$11,950.72	\$576,036,731
Food at Home		141	\$7,189.21	\$346,527,130
Bakery and Cereal Products		140	\$996.16	\$48,015,704
Meats, Poultry, Fish, and Eggs		141	\$1,575.34	\$75,932,917
Dairy Products		142	\$778.73	\$37,535,717
Fruits and Vegetables		142	\$1,369.80	\$66,025,691
Snacks and Other Food at Home (10)		141	\$2,469.18	\$119,017,101
Food Away from Home		149	\$4,761.51	\$229,509,601
Alcoholic Beverages		147	\$795.28	\$38,333,413
Nonalcoholic Beverages at Home		138	\$673.17	\$32,447,411

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	145	\$3,903.12	\$188,134,177
Vehicle Loans	154	\$6,372.38	\$307,155,249
<b>Health</b>			
Nonprescription Drugs	141	\$177.68	\$8,564,564
Prescription Drugs	138	\$667.32	\$32,165,644
Eyeglasses and Contact Lenses	145	\$126.94	\$6,118,564
<b>Home</b>			
Mortgage Payment and Basics (11)	166	\$15,161.28	\$730,788,954
Maintenance and Remodeling Services	157	\$2,585.27	\$124,612,437
Maintenance and Remodeling Materials (12)	148	\$432.03	\$20,824,093
Utilities, Fuel, and Public Services	141	\$6,949.87	\$334,990,716
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	145	\$139.25	\$6,711,884
Furniture	155	\$779.05	\$37,551,122
Rugs	147	\$35.27	\$1,699,831
Major Appliances (14)	154	\$402.44	\$19,398,081
Housewares (15)	120	\$84.29	\$4,062,991
Small Appliances	141	\$63.14	\$3,043,407
Luggage	159	\$14.22	\$685,189
Telephones and Accessories	156	\$76.15	\$3,670,297
<b>Household Operations</b>			
Child Care	167	\$728.95	\$35,136,141
Lawn and Garden (16)	148	\$625.48	\$30,148,922
Moving/Storage/Freight Express	146	\$105.58	\$5,089,078
Housekeeping Supplies (17)	143	\$1,005.07	\$48,445,469
<b>Insurance</b>			
Owners and Renters Insurance	150	\$737.20	\$35,533,912
Vehicle Insurance	145	\$1,716.62	\$82,742,586
Life/Other Insurance	154	\$691.90	\$33,350,154
Health Insurance	143	\$3,690.05	\$177,864,096
Personal Care Products (18)	148	\$676.45	\$32,605,397
School Books and Supplies (19)	148	\$259.81	\$12,523,152
Smoking Products	119	\$539.14	\$25,987,122
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	149	\$5,880.09	\$283,426,255
Gasoline and Motor Oil	144	\$4,909.76	\$236,655,304
Vehicle Maintenance and Repairs	148	\$1,612.14	\$77,706,575
<b>Travel</b>			
Airline Fares	158	\$735.90	\$35,470,909
Lodging on Trips	158	\$695.15	\$33,506,689
Auto/Truck/Van Rental on Trips	169	\$55.52	\$2,676,018
Food and Drink on Trips	155	\$702.27	\$33,850,132

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Up and Coming Families (7A)	19.1%	Population	349,513	357,013
Boomburbs (1C)	18.3%	Households	112,078	114,197
Professional Pride (1B)	11.7%	Families	87,518	88,930
Soccer Moms (4A)	10.1%	Median Age	34.8	35.2
Parks and Rec (5C)	6.3%	Median Household Income	\$82,984	\$93,568
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$2,162.89	\$242,412,376
Men's		94	\$395.80	\$44,360,011
Women's		83	\$651.03	\$72,965,867
Children's		105	\$382.72	\$42,894,373
Footwear		70	\$310.77	\$34,830,285
Watches & Jewelry		156	\$219.83	\$24,638,502
Apparel Products and Services (1)		213	\$202.75	\$22,723,338
<b>Computer</b>				
Computers and Hardware for Home Use		147	\$310.59	\$34,809,778
Portable Memory		146	\$7.66	\$858,205
Computer Software		152	\$30.05	\$3,367,535
Computer Accessories		146	\$27.28	\$3,057,992
<b>Entertainment &amp; Recreation</b>		148	\$4,762.34	\$533,753,179
Fees and Admissions		158	\$999.23	\$111,992,047
Membership Fees for Clubs (2)		159	\$265.24	\$29,727,634
Fees for Participant Sports, excl. Trips		163	\$191.66	\$21,480,647
Admission to Movie/Theatre/Opera/Ballet		152	\$244.19	\$27,368,720
Admission to Sporting Events, excl. Trips		156	\$101.16	\$11,337,938
Fees for Recreational Lessons		164	\$196.24	\$21,994,744
Dating Services		126	\$0.73	\$82,364
TV/Video/Audio		138	\$1,765.50	\$197,873,496
Cable and Satellite Television Services		135	\$1,177.89	\$132,015,818
Televisions		145	\$208.88	\$23,411,163
Satellite Dishes		141	\$2.16	\$242,193
VCRs, Video Cameras, and DVD Players		143	\$15.35	\$1,720,247
Miscellaneous Video Equipment		173	\$18.18	\$2,037,918
Video Cassettes and DVDs		145	\$45.34	\$5,081,400
Video Game Hardware/Accessories		143	\$32.28	\$3,617,553
Video Game Software		143	\$38.18	\$4,278,930
Streaming/Downloaded Video		163	\$9.15	\$1,025,893
Rental of Video Cassettes and DVDs		148	\$33.91	\$3,800,681
Installation of Televisions		175	\$1.91	\$214,616
Audio (3)		146	\$174.99	\$19,612,448
Rental and Repair of TV/Radio/Sound Equipment		139	\$7.27	\$814,636
Pets		161	\$894.79	\$100,286,275
Toys and Games (4)		143	\$171.08	\$19,174,052
Recreational Vehicles and Fees (5)		146	\$309.30	\$34,665,952
Sports/Recreation/Exercise Equipment (6)		136	\$249.91	\$28,008,876
Photo Equipment and Supplies (7)		159	\$125.66	\$14,083,399
Reading (8)		142	\$210.42	\$23,582,897
Catered Affairs (9)		157	\$36.46	\$4,086,186
<b>Food</b>		142	\$11,751.06	\$1,317,035,002
Food at Home		139	\$7,081.57	\$793,687,675
Bakery and Cereal Products		138	\$981.66	\$110,022,734
Meats, Poultry, Fish, and Eggs		139	\$1,553.06	\$174,063,658
Dairy Products		140	\$765.43	\$85,788,342
Fruits and Vegetables		140	\$1,350.91	\$151,407,045
Snacks and Other Food at Home (10)		139	\$2,430.50	\$272,405,897
Food Away from Home		146	\$4,669.49	\$523,347,327
Alcoholic Beverages		145	\$783.68	\$87,833,717
Nonalcoholic Beverages at Home		137	\$664.76	\$74,505,057

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Village of Plainfield, IL 5-10-15 Minute Drive Time  
 15101 S Route 59, Plainfield, Illinois, 60544  
 Drive Time: 15 minute radius

Latitude: 41.60844  
 Longitude: -88.20214

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	141	\$3,789.85	\$424,758,348
Vehicle Loans	150	\$6,192.20	\$694,009,009
<b>Health</b>			
Nonprescription Drugs	137	\$173.13	\$19,404,055
Prescription Drugs	134	\$650.11	\$72,862,505
Eyeglasses and Contact Lenses	141	\$124.13	\$13,911,878
<b>Home</b>			
Mortgage Payment and Basics (11)	160	\$14,615.34	\$1,638,058,421
Maintenance and Remodeling Services	151	\$2,491.28	\$279,217,970
Maintenance and Remodeling Materials (12)	142	\$414.40	\$46,445,474
Utilities, Fuel, and Public Services	138	\$6,828.15	\$765,285,756
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	143	\$137.03	\$15,358,143
Furniture	151	\$759.42	\$85,113,813
Rugs	144	\$34.50	\$3,866,687
Major Appliances (14)	149	\$389.93	\$43,702,814
Housewares (15)	118	\$82.69	\$9,267,945
Small Appliances	139	\$62.00	\$6,948,856
Luggage	155	\$13.86	\$1,553,463
Telephones and Accessories	154	\$75.05	\$8,411,222
<b>Household Operations</b>			
Child Care	162	\$707.64	\$79,310,681
Lawn and Garden (16)	143	\$604.76	\$67,780,504
Moving/Storage/Freight Express	145	\$104.65	\$11,729,067
Housekeeping Supplies (17)	140	\$984.93	\$110,388,566
<b>Insurance</b>			
Owners and Renters Insurance	145	\$711.15	\$79,704,738
Vehicle Insurance	143	\$1,685.73	\$188,932,928
Life/Other Insurance	148	\$667.08	\$74,764,474
Health Insurance	140	\$3,599.57	\$403,432,112
Personal Care Products (18)	145	\$661.92	\$74,186,772
School Books and Supplies (19)	146	\$255.54	\$28,640,590
Smoking Products	119	\$539.20	\$60,432,379
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) (20)	145	\$5,714.90	\$640,515,014
Gasoline and Motor Oil	141	\$4,810.26	\$539,124,115
Vehicle Maintenance and Repairs	145	\$1,578.61	\$176,927,197
<b>Travel</b>			
Airline Fares	155	\$720.54	\$80,756,187
Lodging on Trips	153	\$674.40	\$75,585,084
Auto/Truck/Van Rental on Trips	164	\$53.94	\$6,045,234
Food and Drink on Trips	150	\$683.44	\$76,598,760

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Village of Plainfield, IL 5-10-15 Minute Drive Time  
15101 S Route 59, Plainfield, Illinois, 60544  
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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